



Co-funded by the
Erasmus+ Programme
of the European Union

Cajoma
Consulting

Project Title: TAILORED OFFERS FOR ADULTS – FINGERPRINTS LEARNING

PROJECT NUMBER: 2016-1-PL01-KA204-026628

The project is co-funded by the Erasmus+ Programme of the European Union

Final Report

Tailored Offers for Adults - Fingerprints Learning

Cajoma Consulting 2017-09-24

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1. Local activities 1 October 2016 – 30 September 2017.

Date of event	Place of event	Participants	Topic	Main issues discussed
1 Oct. 2016	Facebook	Viewers: 100 persons in Facebook network for elderly organisations	WHO International Day of Older People	Social inclusion and respect.
26 Oct. 2016	Uppsala Council for Senior Organizations, (UCSO) Storgatan 11, Uppsala	MA + 15 board members of the UCSO.	WHO International Day of Older People	Social inclusion and respect.
27 Oct. 2016	Municipality of Gävle Drottningsgatan 22 Gävle	12 seniors	WHO International Day of Older People	Social inclusion and respect.
15–30 Nov. 2016	Cajoma Consulting Ringgatan 7A Uppsala	MA, AA.	Courses for elderly	Preparing questionnaire
1-12 Dec. 2016	Uppsala, Gävle, Stockholm	MA, AA, JK, RK, SE in co-operation with groups of seniors in Gävle, Täby, Uppsala, Alingsås and Västerås.	Courses for elderly	Distribution of questionnaires
3 Dec. 2016 – 8 Feb. 2017	Uppsala, Gävle, Täby, Alingsås, Västerås.	MA, AA, JK, SE, RK. Groups of seniors: Uppsala, Västerås, Gävle, Täby and Alingsås.	Courses for elderly	Collection of questionnaires.
27 Jan.– 1 May 2017	Cajoma Consulting Ringgatan 7A Uppsala	MA, JK, AA.	Preparing short training course in Uppsala in May	Arranging study visits, meetings, excursion to Stockholm.
22 Feb.–13 March 2017	Cajoma Consulting Ringgatan 7A Uppsala	MA, AA.	Courses for elderly	Writing report about questionnaire.
1-15 June 2017	Cajoma Consulting Ringgatan 7A Uppsala	MA, AA.	Module 3, who likes dancing...	Writing about: Uppsala – an age friendly city
1-30 Aug. 2017	Cajoma Consulting Ringgatan 7A Uppsala	MA, AA.	Translation of Modules to Swedish	Modules 2 (Barcelona) and 3 (Sweden).

Explanations:

MA= Magnus Andersson, AA=Alicja Andersson, JK=Jurek Krzyzowski, SE=Susanne Eriksson, RK= Regina Krzyzowska.

2. Description of target groups

The main target group has been: Uppsala Consultative Council for Senior Organizations (UCCSO). UCCSO is an umbrella organization in Uppsala for 63 active senior organizations with 18,000 members - UCCSO is a link between all senior organizations in Uppsala and Uppsala municipality.

- UCCSO has four working groups.

Other target groups have been the following:

- Pensionärernas riksorganisation, PRO [the Swedish National Pensioners' Organisation], is Sweden's largest organization for pensioners with 400,000 members. PRO helps seniors to meet new people, learn new things, travel, enjoy cultural activities and take part in fitness activities. PRO has its own school for elderly people, PRO:s folkhögskola.
- Folkuniversitetet (The people's university) in Uppsala
- Uppsala Senior University
- Uppsala municipality
- Two retirement homes for elderly people in Uppsala
- Three local groups for seniors in Gävle, Stockholm and Alingsås
- Christian Democratic Party in the Swedish parliament

3. Names of people in the project

The persons involved in various aspects of the project management from the Swedish side have been:

- Magnus Andersson, Cajoma Consulting, project leader, Uppsala
- Alicja Andersson, Cajoma Consulting, project assistant, Uppsala
- Jurek Krzyzowski, consultant and teacher, Västerås

Additional contributions to the project was given by three persons:

- Anders Johansson, musical leader for old people, Uppsala
- Regina Krzyzowska, Västerås
- Susanne Eriksson, project assistant for the questionnaire, Gävle

The main partner outside the project management team has been:
Uppsala Consultative Council for Senior Organizations.

4. Name of person responsible for high quality

Project leader and the overall responsibility for the quality of the project management:
Dr. Magnus Andersson, Cajoma Consulting, Uppsala.

5. Achievements and successes in the project

At a general level the main achievements and successes of the project have been the following:

- The project plan was followed according to the schedule.
- The TNP meetings were valuable and had a nice and friendly atmosphere.
- Interesting study visits were made in Uppsala/Stockholm during the Short Training Course in May 2017. The study visits were made possible thanks to co-operation with several study organisations, in Uppsala, PRO (a national organisation for seniors, Uppsala municipality, Uppsala Consultative Council for Senior Organizations, Christian Democratic Party in the Swedish parliament and others) Fruitful co-operation was established between the four project groups from four different countries: Poland, Portugal, Spain and Sweden.
- Mutual learning between the four national project groups.
- The Fingerprints learning project has generated ideas about new projects and follow-up activities.

The achievements and successes in the Swedish national project team could be summarized as follows:

- The co-operation in the project team led by Cajoma Consulting was effective and several persons contributed with their time, skills and participation with was indispensable for success. The persons that should be mentioned are: Jurek Krzyzowski, Anders Johanson, Alicja Andersson, Regina Krzyzowska and Susanne Eriksson.
- Successful co-operation was established with several persons and organizations to carry out questionnaire.
- Fruitful co-operation was established with Uppsala Consultative Council for Senior Organizations and Uppsala municipality.

6. Difficulties in the project

The participants of the project had different professional and personal backgrounds. It was a challenge, and sometimes a problem, to arrange meetings and study visits that would be interesting for all these persons. Another challenge was that initially it was somewhat difficult to understand the purpose of the project was and what concrete results that was expected. There were also some communication problems in the project, partly related to the language barrier and somewhat ambiguous instructions. Lastly, some of the tasks in the projects, especially the questionnaire, were much more time consuming than initially expected.

How difficulties were addressed

The problems in the project were gradually solved. Questions and clarifications could be addressed by sending questions by e-mail to Gaudete Foundation in Poland or by communicating directly with the project groups in Spain and Portugal.

The open and concrete discussions at the TMPs in Barcelona and Lisboa and the STC in Uppsala also helped to address the problems and misunderstanding.

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7. Dissemination activities – groups and channels

Information dissemination activities in the project were made continuously and in various ways:

- Via Facebook groups for older people.
- Via physical meetings with Uppsala Consultative Council for Senior Organizations.
- Via physical meetings with local groups for seniors in Gävle and Stockholm.
- Via information dissemination in connection with seven study visits to study organizations and organisations for old people in Uppsala and Stockholm in May 2017.

Continuous updates about the progress in the project have also been made at www.cajomaconsulting.se

8. Measurement of results in the local environment

Measurement of results in the local environment was made by feedback from Uppsala Consultative Council for Senior Organizations (UCCSO) at its board meetings. UCCSO is an umbrella organization in Uppsala for 63 active senior organizations with 18,000 members. UCCSO is a link between all senior organizations in Uppsala and Uppsala municipality. UCCSO has four working groups.

9. Assessment of co-operation in the partner group

An assessment of the quality of the co-operation in the partners group shows that the co-operation was effective and characterized by a friendly atmosphere and a helpful approach. The participants were very interested in securing that progress was made in the project. Problems and challenges were discussed openly and solved.

10. Conclusion and plans for future projects

The main conclusion is that the project “Tailored offers for adults – Fingerprints Learning” achieved its goals and could be described as a successful project.

A possible follow-up activity of the project could be promote dissemination of information about the WHO programme for Age-friendly Cities. Taragona in Catalonia and Uppsala in Sweden are both members of this network.

In September 2017, Cajoma Consulting established a new newsletter, “Cajoma Consulting European Newsletter”, focusing on innovations in education policy and methods for training for elderly people, parents and families.

Cajoma Consulting should be interested in participating in a follow-up project to Fingerprints Learning.

Cajoma Consulting also proposes a new project focusing on education and training for parents in different European countries. Such efforts could (1) improve communication between parents and children and thus strengthen relationships in the family, (2) improve school results and the social situation for the children and (3) facilitate social and economic integration for immigrant families. It could also help parents to better deal with those challenges and problem which their children may have at different occasions during their childhood and youth. In Sweden there are approximately ten organisations offering education and training for parents. It is also something which is offered by most municipalities in Sweden.